

# One future

HUMAN BEING IN THE THIRD MILLENNIUM



# About Onefuture

One future is a think-tank, journal, and publishing brand for innovating new values for vibrant and thriving human being in the third millennium.

We aspire to innovate new modes and views. We're not seeking to conjoin with the status quo of progressive values and outlooks. Whilst including and supporting them—we aim to directly challenge and innovate them.

Our goals are to:

# **Inspire**

Inspire excitement for the unrealised possibilities and potentials of human emergence, and self-reflective civilisation

# **Educate**

Educate by bringing to you the best and most helpful old and new perspectives and ideas about life the universe and everything

## **Innovate**

Innovate new perspectives, values and culture for human being in the third millennium

#### We think:

# It's good we're here

#### Just like the rest of nature—we're 100% natural.

We are stardust that's waking up. Our extraordinary depth of awareness adds new intelligence and insight to our cosmos. In regards to climate change, inequalities, and many other problems, we've cast a malaise over ourselves and many feel as a species we're not worthy. Whilst we are in challenging times, at One Future we see them as the natural problems of our growth to maturity as a species. Not only are all of our current problems solvable, but they may be the best kinds of problems we can have—as their solution requires our radical success.

# History isn't over

#### We are in process here. Actually, we're just getting started.

Human history is a story of several major disruptive cultural waves, each one different from the last. In this century it's very possible that everything is going to change more than it's ever changed before. In an age where our capacities to handle and innovate information, technology and culture are developing at exponential rates - optimists like us have a lot to be excited about because one thing is for certain: everything is going to change in new, creative, and extraordinary ways.

## The future is bright

# At One Future we look for ways to discuss the viability, value and unrealised potential of self-reflective civilisation.

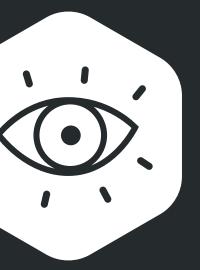
Our current crises are an opportunity. An opportunity to re-evaluate. An opportunity to innovate. An opportunity to learn. An opportunity to discover and review who we are, how far we've come, what we are capable of. Optimism, excitement and inspiration, not defeat and cynicism can be at the heart of our outlook. We are living in the most extraordinary century in the history of the human race—and this is an opportunity to wholeheartedly engage with.

#### We say:

Don't give up, get started.

# New values & perspectives

The One Future brand presents a meshwork of progressive thinking forged via several innovative categories. The views expressed in our media are carefully woven together with the aim of creating a paradigm busting wave of pioneering values and perspectives.\*



## **Passion for sapiens**

One Future's core value is our love of the Human species' capacity for deep understanding, intelligence and burgeoning awareness. Homo sapiens is possibly the most profound development to come from 4 billion years of life on Earth. One Future takes the position that self-reflective culture is as unique and important an emergence in our cosmos as life itself.



### **Permanent culture**

We believe that our future is bright and we aspire to envision the radical success of global society as a means to re-conceiving of our worth. How can we create sustainable societies that live and plan in a multigenerational context? What does it look like when self-reflective civilisation becomes an intrinsic part of a planetary biosphere? What is Permaculture and how can we use it?



### All of us

What does it look like when we resolve inequalities and inappropriate discriminations between men, women, races and sexual preferences, and are free to be preoccupied with our shared humanity and it's development? How can we overcome fundamentalism and polarisation between us? What is causing it?



In what ways can we innovate organisations, business and governance to scale to the challenges of life in the third millennium? What do organisations look like when they are based upon truly wholesome motives and non-selfish relationships?



# **New affluence**

To innovate a new kind of affluence we need innovate new kinds of values. What does it really mean to be truly rich? What is true affluence? What do post-growth economies look like? Who are the new new rich?



# **Developmentuality**

Developmentuality means those attitudes and methods and understandings that help us grow and mature as individuals and as a species. Without wearing weird robes, joining weird groups, believing in abstract or divine forces, how can we develop new contexts for meaning and moral living? One Future aims to create simple, accessible, scalable themes for personal and collective development in the third millennium.



### Universals

In what new ways can we understand our universe? How can these new understandings help us live greater, deeper and more meaningful lives? What is Nature? What is the role of consciousness in our cosmos? Why is there evolution? Is the cosmos fine tuned? Why is it so beautiful?



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